



HOW TEAM BUILDING EVENTS CONTRIBUTE TO BUSINESSES

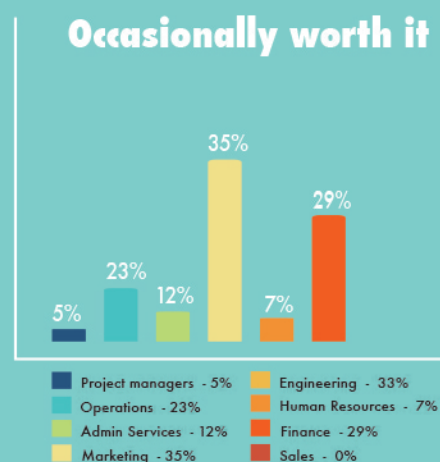
The Go Game



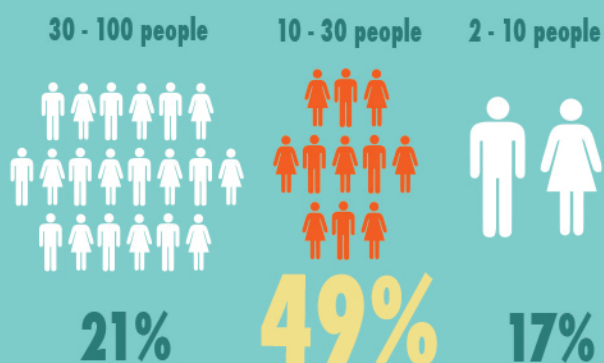
Investment

Project Managers, followed closely by Admin services and Operations, were the top departments to indicate that the investment in team building was "worth it"

Marketing and Engineering types were the top fields that indicated team building "occasionally" was "worth it."

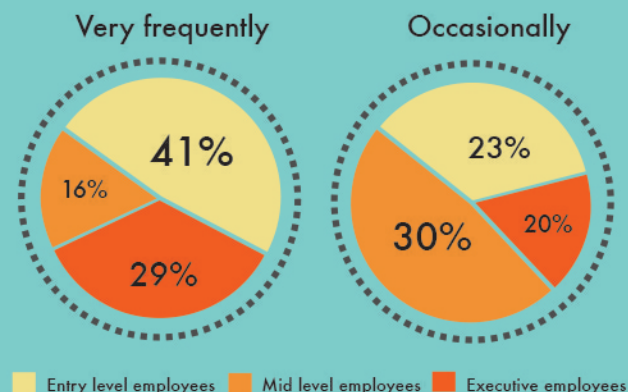


What is the most effective size for team building activities?



Overwhelmingly (49%), respondents felt that groupsizes from 10-30 people were the most effective for team building.

Team Building Activities Develop Creativity



Entry level employees, also likely to be the youngest, followed distantly by executive employees were most likely to indicate that team building activities "very frequently" developed creativity. Mid level employees were most to indicate that team building activities fostered creativity only "occasionally."



61%



61% of respondents indicated that team or culture-building activities were authentic and meaningful very frequently or frequently.

Do team building activities help retain talent?

Ages 21 - 40



Ages 41 - 60



Frequently Rarely

Millennials (ages 21-30) were most likely to indicate that team or culture building activities "very frequently" helped retain talent.

Baby Boomers (ages 51 and up) were most likely to indicate that team or culture building activities "rarely" helped retain talent.

